

**ADUSUMILLI GOPALAKRISHNAIAH & SUGAR CANE
GROWERS SIDDHARTHA DEGREE COLLEGE OF ARTS &
SCIENCE, VUYYURU-521165, KRISHNA Dt., A.P.
(AUTONOMOUS)**

DEPARTMENT OF ECONOMICS

2018-2019



BOARD OF STUDIES

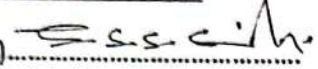
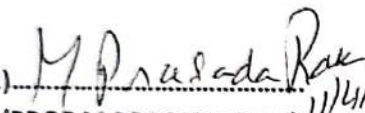
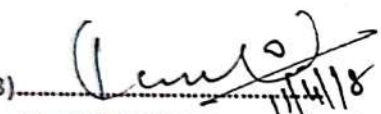
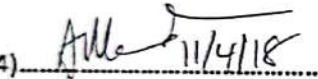
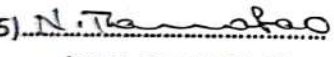
Minutes of Meeting

11-04-2018

Minutes of the meeting of the Board of Studies in ECONOMICS of AG & SG Siddhartha Degree College of Arts & Science, Vuyyuru, held at 10.30 A.M on 11-04-2018 in the Department of Economics.

Sri G.S.S.SINGH, HOD, Economics has Presided over the BOS meeting.

Members Present:

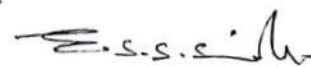
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|---|-----------------------------|---|
| 1) 
.....
(G.S.S.SINGH) | Chairman | Head, Department of Economics
AG & SG S Degree College of Arts & Science
Vuyyuru-521165 |
| 2) 
.....
(PROF.M.PRASADA RAO) 11/4/18 | University
Nominee | Prof. Department of Economics
ANDHRA UNIVERSITY
VISAKHAPATNAM
530003 |
| 3) 
.....
(Dr.K.VENU MADHAVARAO) 11/4/18 | Academic Council
Nominee | Head, Department of Economics
A.N.R College
GUDIVADA |
| 4) 
.....
(Smt.A.MADHAVI) 11/4/18 | Academic Council
Nominee | Lecturer in Economics
V.S.R Govt. Degree College
MOVVA |
| 5) 
.....
(Sri N. RAMA RAO) | Member | Lecturer in Economics
AG & SG S Degree College of Arts & Science
Vuyyuru-521165 |

Agenda for B.O.S Meeting

1. To recommend the syllabi for I and II SEMESTERS OF I Degree B.A,B.COM Economics papers Under CBC System for the Academic Year 2018 – 2019.
2. To recommend the syllabi for III and IV SEMESTERS OF II Degree B.A, Economics papers Under CBC System for the Academic Year 2018 – 2019.
3. To recommend the syllabus for V SEMESTER OF III Degree B.A, Economics paper Under CBC System for the Academic Year 2018 – 2019.
4. To recommend the Change the syllabus for VI SEMESTER OF III Degree B.A, Economics paper Under CBC System for the Academic Year 2018 – 2019.
5. To recommend to introduce the certificate course for II YEAR B.Sc Students in the IV Semester by The Department of Economics or Arts Departments.
6. To recommend the teaching and evolution methods under autonomous status.
7. Any other matter.

RESOLUTIONS

1. It is resolved to continue the same syllabi under CBC system approved by the Academic Council of 2016 - 2017 for I and II Semesters of I Degree B.A and B.COM ECONOMICS papers.
 2. Discussed and Recommended The Syllabi, Model Question Papers Under CBC System and Guidelines to be followed by the Question paper Setters of III and IV Semesters of II Degree B.A Economics for the Approval of the Academic Council (enclosed) from the Academic year 2016-2017.
 3. Discussed and Recommended The Syllabi, Model Question Papers Under CBC System and Guidelines to be followed by the Question paper Setters of V of III Degree B.A Economics for the Approval of the Academic Council (enclosed) from the Academic year 2016-2017.
 4. It is resolved to change in the syllabi of VI semester General Elective and Cluster Elective papers Under CBC system. To introduce A Project Work to be conducted Instead of III Paper in the cluster of Economics Subject.
 5. It is resolved to introduce a certificate /Value added course for II Bsc Students by the Arts Departments.
 6. It is resolved to follow the APSCHE syllabi Under CBCS for the Academic year 2018-2019 and also resolved to follow the model question papers for the Academic year 2018-2019.
 7. Discussed and Recommended the Teaching and evaluation methods for approval of Academic Council.
- A) Teaching methods:**
- Besides the conventional methods of teaching, it is also resolved to use various other methods like group discussions, quiz, developing power point presentations etc, for the better understanding of the contents.
- B) Evaluation of a student is done by the following procedure:**
- a) Internal Assessment Examinations:
 - I) Out of maximum 100 marks in each paper, 30 marks shall be allocated for internal assessment regarding I & II Semesters.
 - II) Out of these 30 marks, 20 marks are allocated for internal tests, 5 Marks are allocated for Assignment for I & II Semesters. The two tests will be conducted and average of these two tests shall be deemed as the marks obtained by a student, and remaining 5 marks are allotted for attendance.
 - III) Out of maximum 100 marks in each paper, 25 marks shall be allocated for internal assessment regarding III & IV Semesters.
 - a) Out of these 25 marks, 15 marks are allocated for internal tests and 5 Marks are allocated for Assignment for III and IV Semesters. The two tests will be conducted and average of these two tests shall be deemed as the marks obtained by a student, and remaining 5 marks are allotted for attendance.
 - IV) Out of maximum 100 marks in each paper, 25 marks shall be allocated for internal assessment regarding V & VI Semesters. (A Project Work to be conducted instead of III Paper in the cluster of Economics Subject. The same pattern is also applicable to the project work paper in the cluster of Economics Subject under VI Semester)
 - a) Out of these 25 marks, 15 marks are allocated for internal tests. The two tests will be conducted and average of these two tests shall be deemed as the marks obtained by a student, 5 Marks are allocated for Assignment and remaining 5 marks are allotted for attendance regarding V and VI Semester end Examinations in the III B.A Economics Papers.
 - b) There is no Internal Assessment Examinations for the certificate course for the II B.Sc students (NON ARTS COURSE) in the IV Semester. This course is useful to the non arts students to improve their General knowledge and to appear the competitive Examinations.
- C) Semester-End Examinations:**
- 1) The maximum marks for I and II Semester-End examinations shall be 70 and duration of the examination shall be 3 Hours.
 - 2) Semester-End examinations shall be conducted at the end of every semester.
 - 3) The maximum marks for III, IV, V and VI Semester-End examinations shall be 75 and duration of the examination shall be 3 Hrs. The maximum marks for certificate course shall be 50 and duration of the examination shall be 2 hours)
 - 5) There are no changes in the syllabi of the 1st, 2nd, 3rd, 4th and 5th semesters of the First, Second and Third BA, B.COM Economics Papers during the Academic Year 2018-19. There is change in the syllabi of VI semester General Elective and Cluster Elective papers. To Introduce A Project Work to be conducted Instead of III Paper in the cluster of Economics Subject.
 - 6) Discussed and recommended for organizing Seminars, Guest lectures, and Workshops to upgrade the knowledge of students and to impart new skills of learning as frequently as possible.
 - 7) Resolved to authorize the Chairman of Board of Studies to suggest the Panel of Paper setters and Examiners to the Controller of Examinations as per the requirement.



Chairman

I BA PROGRAMME - ECONOMICS SYLLABUS FOR THE YEAR(2018 – 2019)
(CBCS PATTERN)

FIRST YEAR BA – FIRST SEMESTER (CORE PAPER)

TITLE: MICRO ECONOMICS -1

Hours:5 Credits:4

MODULE -1:

Nature, Definition and Scope of economics –Wealth, welfare, Scarcity and modern definitions

MODULE -2

Methodology in economics-Micro and Macro, Static and Dynamic analysis; Normative and Positive science, Inductive and Deductive methods ; Partial and General Equilibrium.

MODULE -3:

Utility analysis :- Cardinal approach –The Law of Diminishing marginal utility- the Law of Equi-marginal utility-concept of consumer's surplus.

MODULE -4:

Demand analysis – Law of Demand – Elasticity of Demand – Measurement of elasticity of demand-Price, Income and Cross elasticities of Demand.

MODULE -5:

Ordinal approaches; Indifference curve analysis – Properties of Indifference curves – Price or Budget line – Equilibrium of the consumer with the help of Indifference curves- samuelson's revealed preference theory.

REFERENCES:

- [Additional Input Underlined] Suggested Books: 1. R.G. lipsey and K.A.Chrysal – "ECONOMICS" Oxford University press, 10/e
2. P.A. Samuelson & W.D Nordhaus – "ECONOMICS" Tata mc.Graw Hill, 18/e, 2005
3. N.Gregory Mankiw – "Principles of Economics", Thompson, 4/e 2007
4. H.L. Ahuja – "Advanced Economic Theory", S Chand, 2004
5. M.L.Sethy – " Micro Economics", Laxmi Narayana Agarwal, 2007
6. D.M. Mithani & G.K Murthy – "Fundamentals of Business Economics", Himalaya Publishing, 2007
7. Telugu Academy Publications
8. AUSSDE – Study material
9. Bilas, A.-"Micro economic Theory", International Student edition, Mc. Graw Hill, 1971
10. Dr. N.Koti Reddy – "Dictionary of Economics, Samatha Publications, 2011.

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018 – 2019)

MODEL QUESTION PAPER

SEMESTER - I	COURSE CODE : ECO-101C
PAPER TITLE : MICRO ECONOMICS	

Duration : 3Hours

Maximum marks : 70

Pass marks : 24 Marks

SECTION-A

Answer any TWO of the following questions.

2x5=10 Marks

1. modern definition
2. normative science
3. cordinal utility
4. Demand function

SECTION-B

Answer any FOUR of the following questions.

4x15 =60 M

5. discuss the nature, significance and scope of economics.
6. distinguish between micro and macro economics? Explain their usefulness.
7. what do you understand by the law of diminishing marginal utility ?explain by diagram and discuss its assumptions and limitations.
8. explain clearly the law of equi-marginal utility with sutabul examples and diagrams.
9. state the law of demand , why demand curve slope down words? are there any exceptions to it.
10. explain the concept of elasticity of deamand .how it is measured .
- 11.Show with the help of in difference curves how a consumer reaches equilibrium .
12. explain the Properties of difference curves.

E6-5

The Guidelines to be followed by the question paper setters in
MICRO ECONOMICS for the first semester - end exams (2018-2019)

PAPER TITLE : MICRO ECONOMICS

Paper-I Semester – I Maximum marks : 70 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (20Marks)	1	1
Unit-2 (20Marks)	1	1
Unit-3 (35Marks)	1	2
Unit-4 (35Marks)	1	2
UNIT-5 (30Marks)	----	2
TOTAL - 140	20	120

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 15 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

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A.G. & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE(AUTONOMOUS)

VUYYURU – 521165 - (2018 – 2019)

IB.COM GENERAL ----- SEMESTER - I

DSC 3A -Business Economics-I ----- (CBE103GC)

No. of Hours per week: 5

Max.Marks:100

No. of Credits: 4

Unit-I- Introduction

Meaning and Definitions of Business Economics - Nature and scope of Business Economics- Micro and Macro Economics and their differences.

Unit-II- Demand Analysis

Meaning and Definition of Demand - Determinants of Demand -- Demand function – Law of demand- Demand Curve - Exceptions to Law of Demand.

Unit –III- Elasticity of Demand

Meaning and Definition of Elasticity of Demand – Types of Elasticity of Demand – Measurements of Price elasticity of demand – Total outlay Method – Point Method – Arc Method.

Unit – IV- Cost and Revenue Analysis

Classification of Costs – Total - Average – Marginal and Cost function – Long-run – Short-run – Total Revenue - Average revenue – Marginal Revenue.

Unit-V- Break-Even Analysis

Type of Costs – Fixed Cost – Semi-variable Cost – Variable Cost– Cost behaviour - Breakeven Analysis - Its Uses and limitations.

References:

1. S.Sankaran, Business Economics, Margham Publications, Chennai.
2. Business Economics - Kalyani Publications.
3. Business Economics – Himalaya Publishing House.
4. Aryasri and Murthy Business Economics , Tata McGraw Hill.
5. Business Economics, Maruthi Publication



A.G. & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE**AUTONOMOUS****VUYYURU – 521165 - (2018 – 2019)****MODEL QUESTION PAPER**

SEMESTER - I	COURSE CODE – CBE 103GC
PAPER TITLE : BUSINESS ECONOMICS – IB.COM GENERAL	

Duration : 3Hours

Maximum marks : 70

Pass marks : 24M arks

SECTION-AAnswer any **FOUR** of the following questions. ----- 4x5=20 M

1. Explain the differences between micro Economics and macro Economics.
2. Demand Function.
3. Types of Price elasticity of demand
4. Relationship between average cost and marginal cost.

SECTION- BAnswer any **FOUR** of the following questions.

4X15 = 60M

5. Explain the Nature and Scope of business Economics.
6. Explain the Importance of macro Economics.
7. Explain the types of demand with the help of Diagrams.
8. Explain the Law of demand and its exceptions.
9. Explain the measurement methods of elasticity of demand.
10. Explain the determinants of elasticity of demand.
11. Explain the nature of revenue curves in perfect competition and monopoly.
12. Explain the Breakeven analysis.

The Guidelines to be followed by the question paper setters in BUSINESS ECONOMICS for the first semester - end exams (2018-2019)

PAPER TITLE : BUSINESS ECONOMICS – I B.COM GENERAL

paper- I Semester – I Maximum marks : 70 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (35Marks)	1	2
Unit-2 (35Marks)	1	2
Unit-3 (35Marks)	1	2
Unit-4 (20Marks)	1	1
Unit-5 (15Marks)	-----	1
TOTAL - 140	20	120

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 15 marks in Section – B
- The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)VUYYURU – 521165 (2018 – 2019)

I Year B. A. Programme (UG) Courses – Under CBCS

Semester – II. HOURS: 5 CREDITS: 4

Paper – II (Core Paper)

Micro Economics - Production and Price Theory

Module - 1

Production function-Concept of homogeneous production function-Cobb- Douglas Production function- Law of variable proportions-Law of Returns to Scale - Different Concepts of Costs – Explicit & Implicit, Opportunity, Total – fixed and Variable Costs, Marginal & Average Costs & its Relationship. Concept of Revenue – Total, Marginal & Average Revenue and Break – Even Point .

Module - 2

Analyse different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination - Price discrimination.

Module - 3

Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

Module - 4

Marginal Productivity theory of distribution - Theories of wage determination Subsistence theory of wages, Standard of living theory of wages, Modern theory of wages Wages and collective bargaining - concept of minimum wage.

Module - 5

Theory of Rent: Ricardian theory of rent - Quasi rent concept of Alfred Marshall. Theories of Interest - Classical, Neo-classical and Keynes Liquidity Preference theory - Profit - dynamic, innovations, Risk and Uncertainty theories.

REFERENCES:

1. R.G. Lipsey and K.A.Chrystal - "Economics", Oxford University Press, 10/e, 2004.
2. P.A.Samuels & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015.
4. H.L.Ahuja-"Advanced Economic Theory" S.Chand, 2004.
5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.
7. Telugu Academy Publications
8. D.M. Mithani & G.K. Murty - Business Economics, Himalaya Publishing, 2015.
9. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.

A.G & S.G. SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE (ATUONMOUS)

VUYYURU – 521165 – (2018-2019)

MODEL QUESTION PAPER

SEMESTER - II	COURSE CODE – ECO 201C
PAPER TITLE : MICRO ECONOMICS	

Duration : 3Hours

Maximum marks : 70

Pass marks : 24 Marks

Section-A

Answer any TWO of the following Questions.

2x5=10 Marks

1. Features of perfect competition.
2. Features of Monopolistic competition.
3. Minimum wages.
4. Quasirent.

Section-B

Answer any FOUR of the following Questions.

4X15=60 Marks

5. Explain the law of variable proportions.
6. What are returns to scale? How do we arise? How do they differ from the law of variable proportions?
7. Explain how price is determined under perfect competition.
8. Define monopoly? How is price determined under monopoly?
9. What do you understand by monopolistic competition? How is price determined under it?
10. State and explain the marginal productivity theory of distribution and point out its limitations.
11. State and examine the Ricardian theory of rent.
12. Explain liquidity preference theory of interest. How is it an improvement over earlier theories of interest?

The Guidelines to be followed by the question paper setters in MICRO ECONOMICS for the SECOND semester - end exams (2018-2019)

PAPER TITLE : MICRO ECONOMICS

Paper-I Semester – II Maximum marks : 70 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	-----	2
Unit-2 (35Marks)	1	2
Unit-3 (20Marks)	1	1
Unit-4 (20Marks)	1	1
UNIT-5 (35Marks)	1	2
TOTAL - 140	20	120

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 15 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

E6-13

A.G. & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

VUYYURU – 521165 - (2018– 2019)

IB.COM GENERAL ----- SEMESTER - II

DSC 3 B - Business Economics –II----- (CBE 203GC)

No. of Hours per week: 5

Max.Marks:100

No. of Credits: 4

Unit-I: Production and Costs : Techniques of Maximization of output, Minimization of costs and Maximization of profit - Scale of production - Economies and Dis-economies of Scale - Costs of Production – Cobb-Douglas Production Function.

Unit-II: Market Structure-I : Concept of Market - Market structure - Characteristics - Perfect competition -characteristics equilibrium price - profit maximizing output in the short and long run Monopoly- characteristics - Profit maximizing out-put in the short and long run - Defects of Monopoly – Distinction between Perfect competition and Monopoly.

Unit-III: Market Structure-II : Monopolistic Competition - Characteristics – Product differentiation - Profit maximization - Price and output in the short and long - run – Oligopoly - characteristics - Price rigidity - Kinked Demand Curve - Distribution - Concepts - Marginal Productivity - Theory of Distribution.

Unit-IV: National Income And Economic Systems : National Income - Definition Measurement - GDP - Meaning Fiscal deficit - Economic systems - Socialism - Mixed Economic System - Free Market economy.

Unit-V: Structural Reforms : Concepts of Economic liberalization, Privatization, Globalization - WTO Objectives Agreements - Functions - Trade cycles - Meaning - Phases - Benefits of International Trade - Balance of Trade and Balance of payments.

Reference Books:

1. Aryasri and Murthy, Business Economics, Tata McGraw Hill
2. H.L Ahuja, Business Economics, Sultan Chand & Sons
3. KPM Sundaram, Micro Economics
4. Mankiw, Principles of Economics, Cengage Publications
5. Mithani, Fundamentals of Business Economics, Himalaya Publishing House
6. DAR Subrahmanyam & V Hari Leela, A Text Book on Business Economics, Maruthi Publishers.
7. A.V. R. Chary, Business Economics, Kalyani Publshers, Hyderabad.



EB-14

A.G. & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

VUYYURU – 521165 - (2018 – 2019)

MODEL QUESTION PAPER

SEMESTER - II	COURSE CODE – CBE 203GC
PAPER TITLE : BUSINESS ECONOMICS – IB.COM GENERAL	

Duration : 3Hours

Maximum marks : 70

Pass marks : 24

SECTION-A

Answer any TWO of the following questions. ----- 2x5 = 10 M

1. Internal Economies.
2. Features of Perfect Competition.
3. Features of Oligopoly.
4. Socialism.

SECTION - B

Answer any FOUR of the following questions. 4X15 = 60M

5. Explain the Economies of large scale production.
- 6 . Explain the price determination under Perfect Competition.
- 7 . Explain the price determination under Monopoly.
- 8 . Explain the price determination under Oligopoly.
9. Explain the Marginal productivity theory of Distribution.
10. Explain the measurement methods of National Income.
11. Explain the phases of Trade cycles.
12. Explain the liberalization policy in india.

E6-15

The Guidelines to be followed by the question paper setters in BUSINESS ECONOMICS for the Second semester - end exams (2018-2019)

PAPER TITLE : BUSINESS ECONOMICS – I B.COM GENERAL

Paper-I Semester – II Maximum marks : 70 Duration : 3Hours

Weightage for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (20Marks)	1	1
Unit-2 (35Marks)	1	2
Unit-3 (35Marks)	1	2
Unit-4 (20Marks)	1	1
Unit-5 (30Marks)	-----	2
TOTAL - 140	20	120

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 15 marks in Section –B
- The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

16-16

DSC 2 B -Business Economics

I B.Com (computers) ---- II SEMESTER (2018 – 2019)

w.e.f. 2015-16 (Revised in April, 2016)

No. of Hours per week: 5

Max.Marks:100

No. of Credits: 4

Unit-I:- Introduction: Meaning and Definitions of Business Economics - Nature and scope of Business Economics- Micro and Macro Economics and their Interface.

Unit-II:- Demand Analysis: Definition - Determinants of Demand -- Demand function – Law of demand- Demand Curve - Exceptions to Law of Demand - Elasticity of Demand – Types of Elasticity of Demand – Measurements of Price elasticity of Demand :

Unit – III:- Cost and Revenue Analysis:-Classification of Costs – Total - Average – Marginal; Cost function – Long-run – Short-run – Total Revenue - Average revenue – Marginal Revenue - Production and Costs: Techniques of Maximization of output, Minimization of costs and Maximization of profit .

Unit-IV:- Market Structure: Concept of Market - Market structure - Perfect competition - characteristics - equilibrium price - Monopoly- characteristics - Defects of Monopoly – Distinction between Perfect competition and Monopoly - Monopolistic Competition – Characteristics-Product differentiation - Oligopoly - characteristics - Price rigidity.

Unit-V:- National Income And Economic Systems: National Income - Measurement - GDP -Growth Rates - Problems in Assessment - Economic Systems - Socialism - Mixed Economic System - Free Market Economy -

References:

1. S.Sankaran, Business Economics, Margham Publications, Chennai.
2. Business Economics - Kalyani Publications.
3. Business Economics – Himalaya Publishing House.
4. Aryasri and Murthy Business Economics , Tata McGraw Hill.
5. Aryasri and Murthy, Business Economics, Tata McGraw Hill
6. H.L Ahuja, Business Economics, Sultan Chand & Sons
7. Mankiw, Principles of Economics, Cengage Publications
8. Mithani, Fundamentals of Business Economics, Himalaya Publishing House
9. A.V. R. Chary, Business Economics, Kalyani Publishers, Hyderabad.DSC 3B: Enterprise Resource Planning

MODEL QUESTION PAPER

SEMESTER - II

COURSE CODE – CBE 203C

PAPER TITLE : BUSINESS ECONOMICS – IB.COM COMPUTERS

Duration : 3Hours

Maximum marks : 70

Pass marks : 24

SECTION-A

Answer any FIVE of the following questions.

5x5 = 25 M

1. Differences between Micro and Macro Economics.
2. Types of Demand.
3. AC&MC Relation
4. Features of Oligopoly.

SECTION - B

Answer any FOUR of the following questions.

4X15 = 60M

5. Explain the Nature and Scope of Business Economics.
6. Explain the Law of Demand and its Exceptions.
7. Explain the Measurement Methods of Elasticity of Demand.
8. Explain the Short run cost curves with the help of Diagrams.
9. Explain the price determination under Perfect Competition.
10. Explain the price determination under Monopoly.
11. Explain the Measurement Methods of National Income
12. Explain the Features of Mixed Economy.

EG-18

The Guidelines to be followed by the question paper setters in BUSINESS ECONOMICS for the SECOND semester - end exams (2018-2019)

PAPER TITLE : BUSINESS ECONOMICS – I B.COM COMPUTERS DURATION : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (20Marks)	1	1
Unit-2 (35Marks)	1	2
Unit-3 (20Marks)	1	1
Unit-4 (35Marks)	1	2
Unit-5 (30Marks)	-----	2
TOTAL - 140	20	120

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 15 marks in Section –B
- The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

E6-19

A.G & S.G. SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE (ATUONMOUS)

VUYYURU – 521165 – (2018-2019)

B. A. ECONOMICS

II Year B. A. Programme (UG) Courses – Under CBCS

Semester – III Paper – III (Core Paper) HOURS: 5

CREDITS:4

Macro Economics - National Income, Employment and Money

Module - 1

Meaning, definition of Macro Economics - Importance of Macro Economics- Difference between Micro and Macro Economics - Paradox of Macro Economics -Limitations

Module - 2

National Income - Definitions, Concepts of National Income - Measurement of National Income- Circular flow of Income in Two, Three and Four Sector Economy.

Module - 3

Classical theory of Employment - Say's Law of Markets.

Module - 4

Keynesian Theory of Employment - Consumption function – Investment Function - Marginal Efficiency of Capital (MEC)- Concepts of multiplier and accelerator

Module - 5

Meaning and Functions of Money - Classification of money - Gresham's Law - RBI classification of Money. Theories of Money - Fisher's Quantity theory of Money Cambridge approach (Marshall, Pigou, Robertson & Keynes).



REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy", Collier Macmillan, 1978.
2. E.Shapiro - "Macro Economic Analysis", Galgotia Publications, 1999.
3. Central Statistical Organisations - "National Accounts Statistics".
4. R.Dornbush, s.Fisher and R.Startz - "Macro Economics", Tata Mc.Graw Hill, 9/e, 2004.
5. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
6. K.P.M. Sundaram - "Money, banking & International Trade", Sultan Chand, 2010.
7. Dillard, D - "The Economics of John Maynard Keynes", Crossby Lockwood & Sons.
8. M.N.Mish ra & S.B.Mishra - "Insurance Principles & Practice" S.Chand 2012.
9. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services". Pearson 2008.
10. Telugu Academy Publication

B.A. ECONOMICS (CBCS) w.e.f 2018-19

II B.A. - SEMESTER -III
PAPER - 3 MACRO ECONOMICS - 1

Time: 3. hrs

max. marks 75

Section A (5 X 5 = 25 Marks)

Answer any FIVE of the following:

1. Macro Economics
2. macro economic paradox
3. National Income
4. Percapital income
5. Say's law of market
6. Aggregate demand
7. Gresham's law
8. circulation of money

Section B (5X10= 50 Marks)

Answer any FIVE of the following

9. Define Macro Economics and Explain its Scope.
10. Distinguish between Micro Economics and Macro Economics.
11. What is National Income? What are various concepts of National Income?
12. Explain the methods of estimating National Income.
13. Explain say's law of markets and it's importance in the theory of employment.
14. state and explain consumption function. What are it's limitations and uses.
15. what is money? What are the functions of money.
16. critically examine the fisher's quantity theory of money.

The Guidelines to be followed by the question paper setters in MACRO ECONOMICS for the Third semester - end exams (2018-2019)

PAPER TITLE : MACRO ECONOMICS

Paper- III Semester – III Maximum marks : 75 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	2	2
Unit-2 (30Marks)	2	2
Unit-3 (15Marks)	1	1
Unit-4 (15Marks)	1	1
UNIT-5 (30Marks)	2	2
TOTAL - 120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

EL-23

A.G & S.G. SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE (ATUONMOUS)

VUYYURU – 521165 – (2018-2019)

B. A. ECONOMICS

II Year B. A. Programme (UG) Courses – Under CBCS

Semester – IV

HOURS:5

Paper – IV (Core Paper)

CREDITS:4

Banking and International Trade

Module - 1

Trade Cycles - meaning and definition - Phases of a Trade Cycle -Inflation - definition - types of inflation - causes and effects of inflation measures to control inflation.

Module - 2

Banking: Meaning and definition -Functions of Commercial Banks - Concept of Credit creation-Functions of RBI - Recent developments in banking sectors.

Module – 3

Non-Bank Financial Institutions – Types of NBFIs - Factors contributing to the Growth of NBFIs –Money market – Defects of Indian money market

Module – 4

Concepts of Shares-Debentures - Stock Market - Functions - Primary and Secondary Markets - SEBI - - Insurance - Life Insurance and General Insurance.

Module - 5

Macro Economic Policy - Fiscal, Monetary and Exchange rate policies
Objectives and Significance - Importance of International Trade - Regional and International Trade – Defining Balance of Trade and Balance of Payment.

REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy", Collier Macmillan, 1978.
2. E.Shapiro - "Macro Economic Analysis", Galgotia Publications, 1999.
3. Central Statistical Organisations - "National Accounts Statistics".
4. R.Dornbush, s.Fisher and R.Startz - "Macro Economics", Tata Mc.Graw Hill, 9/e,2004.
5. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
6. K.P.M. Sundaram - "Money, banking & International Trade", Sultan Chand, 2010.
7. Dillard, D - "The Economics of John Maynard Keynes", Crosby Lockwood & Sons.
8. M.N.Mishra & S.B.Mishra - "Insurance Principles & Practice" S.Chand 2012.
9. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services".
10. Pearson.
11. D.M.Mithani & G.K.Murty - "Business Economics", Himalaya Publishing House, 2015.
12. M.L.Jhingan - Economic Development - Vikas, 2012.
13. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
14. Agarwal, V. (2010) Macroeconomics: theory and Policy, Dorling Kindersley (India)
15. Pvt. Ltd., New Delhi
16. Ahuja, H.L. (2012) Macro Economics, Theory and policy, S. Chand and Company Ltd.,
17. New Delhi

E6-25

II B.A. - SEMESTER -IV
PAPER - 4 MACRO ECONOMICS - II

Time: 3. hrs

max. marks 75

Section A (5 X 5 = 25 Marks)

Answer any FIVE of the following:

1. Prosperity
2. Boom and depression
3. credit creation by commercial banks
4. Banker to the banks (RBI)
5. Definition of NBFIS
6. Types Of Debentures
7. Regional Trade
8. Balance of Trade

Section B (5X10= 50 Marks)

Answer any FIVE of the following:

9. What is a trade cycle? What are its Stages.
10. What are the measures to control business cycles? how far may be effective.
11. What are the functions of commercial banks.
12. explain the functions of the Reserve bank of India .
13. explain the concept and functions of non-banking financial institution (NBFIS)
14. Define Stock Market and explain its functions.
15. . Explain the Regional and International Trade.
16. Explain the comparative cost theory of international trade .

The Guidelines to be followed by the question paper setters in MACRO ECONOMICS for the Fourth semester - end exams (2018-2019)

PAPER TITLE : MACRO ECONOMICS

Paper- IV Semester – IV Maximum marks : 75 Duration : 3Hours

Weightage for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	2	2
Unit-2 (30Marks)	2	2
Unit-3 (15Marks)	1	1
Unit-4 (15Marks)	1	1
UNIT-5 (30Marks)	2	2
TOTAL - 120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)
VUYYURU – 521165 (2018 – 2019)

B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – V
Paper – V (Core Paper)
Economic Development and Indian Economy

Module : 1:- Concept of Economic Growth - Distinction between economic growth and development - Measurement of economic development - Theories of Economic Growth:Adam Smith, Rostow, Karl Marx and Harrod & Domar Models.

Module – 2:- Sustainable development - Balanced and unbalanced growth-choice of techniques Labour intensive and capital intensive methods.

Module – 3:- Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy.

Module – 4:- National Income in India - trends and composition-poverty, inequalities and Unemployment - Measures taken by the Government. – MGNREGS

Module – 5:- Economic reforms - liberalization, privatization and globalisation - concept of inclusive growth.

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier -"Leading Issues in Economic Development", Oxford University Press, New York,.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Benjamin Higgins - Economic Development
10. Telugu Academy Publications.
11. Dr. Ch.S.G.K. Murthy, Indian Economy - Gitam University

E6-28

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018– 2019)

MODEL QUESTION PAPER

III BA	SEMESTER - V	COURSE CODE – ECO-501C
PAPER TITLE : ECONOMIC DEVELOPMENT AND INDIAN ECONOMY		

Duration : 3Hours

Maximum marks : 75

Pass marks : 30

SECTION-A

Answer any FIVE of the following questions.

5x5 = 25 M

1. Adam Smith's growth theory
2. Labour intensive
3. Population Dividend
4. Natural Resources
5. Types of Unemployment
6. Poverty
7. Privatization
8. Globalisation

SECTION - B

Answer any FIVE of the following questions.

5X10 =50M

9. Critically examine the Ricardian theory of growth
10. Write an essay on Sustainable development
11. What are the basic features of Indian Economy
12. Write a note on the important demographic features of India
13. Explain the Composition and Trends in India's National Income.
14. What is Poverty? Mention the measures taken by the Government?
15. Write a note on Economic reforms in India
16. Briefly Explain the Foreign trade policy of India.



EB-19

The Guidelines to be followed by the question paper setters in ECONOMIC DEVELOPMENT AND INDIAN ECONOMY for the v semester - end exams (2018-2019)

PAPER TITLE : ECONOMIC DEVELOPMENT AND INDIAN ECONOMY –III BA

PAPER CODE – 501C

Paper- V Semester – V Maximum marks : 75 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (15Marks)	1	1
Unit-2 (15Marks)	1	1
Unit-3 (30Marks)	2	2
Unit-4 (30Marks)	2	2
Unit-5 (30Marks)	2	2
TOTAL -120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

EB - 30

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)
VUYYURU – 521165 (2018 – 2019)

B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – V
Paper – VI (Core Paper)
Indian and Andhra Pradesh Economy

Module – 1

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relations Factors determining Productivity- Agricultural Infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security.

Module - 2

Structure and growth of Indian Industry - Industrial policies of 1956 & 1991 Meaning of Micro small and Medium Enterprises (MSMEs)- Problems and Prospects of small scale Industries in India.

Module - 3

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India – Reforms in Banking and Insurance -, IT, Education and Health.

Module - 4

Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog

Module - 5

Andhra Pradesh Economy - Population - GSDP - Sector Contribution and trends - IT

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M,Meier - "Leading Issues in Economic Development", Oxford University Press, New York, 3/e.



4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications,Hyderabad 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Telugu Academy Publications.
10. Dr.Ch.S.G.K.Murthy, Indian Economy - Gitam University.

EW 31

EO → 2

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018– 2019)

MODEL QUESTION PAPER

SEMESTER - V

COURSE CODE : ECO-502C

PAPER TITLE : INDIAN AND ANDHRA PRADESH ECONOMY --- III BA

Duration : 3Hours

Maximum marks : 75

Pass marks : 30

SECTION-A

Answer any FIVE of the following questions.

5x5=25M

1. Micro Finance.
2. Land Reforms.
3. Industrial policy 1956.
4. Balance of payments
5. Foreign Exchange Management Act.
6. Insurance
7. Objectives of Five Year plans
8. Special Economic Zones.

SECTION-B

Answer any FIVE of the following questions

5X10=50M

9. Explain the importance of Agriculture in India
10. What are the sources of Rural Credit?
11. Write an essay on The Structure of growth of Indian Industry.
12. State the Industrial policy of 1991.
13. Write an essay on the Services Sector in India.
14. Review the disinvestment in India.
15. Review the performance of Five year plans in India.
16. Briefly Explain The Structure of AP Economy .

E10 →

The Guidelines to be followed by the question paper setters IN
INDIAN AND ANDHRA PRADESH ECONOMY for the v semester - end exams
(2018-2019)

PAPER TITLE : INDIAN AND ANDHRA PRADESH ECONOMY –III BA

PAPER CODE – 502C

Paper- V Semester – V Maximum marks : 75 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	2	2
Unit-2 (30Marks)	2	2
Unit-3 (30Marks)	2	2
Unit-4 (15Marks)	1	1
Unit-5 (15Marks)	1	1
TOTAL - 120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

E6-34

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018– 2019)

B. A. ECONOMICS

III Year B. A. Programme; PAPER CODE : ECO-601C

**(UG) Courses – Under CBCS Semester – VI Paper – VII-(A)
General Elective Paper VII-(A) AGRICULTURAL ECONOMICS**

Module-1 Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

Module-2 Concept of production function : input-output and product relationship in farm production.

Module-3 Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

Module-4 Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact

Module-5 Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

RECOMMENDED / REFERENCE BOOKS

1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
2. Lekhi RK and Singh Joginder, Agricultural Economics, Kalyani Publishers
3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi
5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
6. Government of India (1976), Report of the National Commission on Agriculture, New Delhi. 5. Government of India, Economic Survey (Annual), New Delhi.
7. Gualti, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture Oxford University Press, New Delhi

ECO - 35

MODEL QUESTION PAPER

SEMESTER - VI G.E - VII-(A)	PAPER CODE : ECO-601C
PAPER TITLE : AGRICULTURAL ECONOMICS --- III BA	

Duration : 3Hours

Maximum marks : 75

Pass marks : 30

SECTION-A

Answer any FIVE of the following questions.

5x5=25M

- 1.
- 2.
- 3
- 4.
- 5.
- 6.
- 7.
- 8.

SECTION-B

Answer any FIVE of the following questions

5X10=50M

- 9.
- 10.
- 11.
- 12
- 13.
- 14.
- 15.
- 16.

E6-36

The Guidelines to be followed by the question paper setters IN for AGRICULTURAL ECONOMICS in the VI semester - end exams (2018-2019)

PAPER TITLE - AGRICULTURAL ECONOMICS III BA

PAPER CODE : ECO-601C

Paper- VII-(A) Semester – VI Maximum marks : 75 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	2	2
Unit-2 (15Marks)	1	1
Unit-3 (15Marks)	1	1
Unit-4 (30Marks)	2	2
Unit-5 (30Marks)	2	2
TOTAL - 120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

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A.G & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)
VUYYURU – 521165 (2018– 2019)

B. A. ECONOMICS

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – VI; PAPER CODE : ECO-602CE

Paper – VIII-A; Cluster Elective–A: Agribusiness

Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh ✓

Module-1 Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

Module-2 Agricultural finance-importance in modern agriculture- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance – Inter linkages of agricultural credit and other input markets and product markets.

Module-3 Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient features, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

Module-4 Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

Module-5 Marketing policy- structure of agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer Groups in the marketing of Agricultural Produce.

References: 1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.

2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.

3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.

4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi.



20-38

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)
VUYYURU – 521165 (2018- 2019)

MODEL QUESTION PAPER

SEMESTER – VI (VIII-A-1)	PAPER CODE : ECO-602CE
PAPER TITLE : Agribusiness Environment in Andhra Pradesh –III B.A	

Duration : 3Hours

Maximum marks : 75

Pass marks : 30

SECTION-A

Answer any FIVE of the following questions.

5x5=25M

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8

SECTION-B

Answer any FIVE of the following questions

5X10=50M

- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.



E60-39

The Guidelines to be followed by the question paper setters IN for Agribusiness Environment in Andhra Pradesh in the VI semester - end exams (2018-2019)

PAPER TITLE - Agribusiness Environment in Andhra Pradesh - III B.A

PAPER CODE : ECO-602CE

Paper- (VIII-A-1) Semester – VI Maximum marks : 75 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	2	2
Unit-2 (30Marks)	2	2
Unit-3 (30Marks)	2	2
Unit-4 (15Marks)	1	1
Unit-5 (15Marks)	1	1
TOTAL - 120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

ECO-60

A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018– 2019)

B. A. ECONOMICS

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – VI PAPER CODE : ECO-603CE

Paper – VIII-A; Cluster Elective – A: Agribusiness

Paper VIII-A-2: Agricultural Output Marketing ✓

Module-1 Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing.

Module-2 Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products.

Module-3: Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing.

Module-4: State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission.

Module-5: Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh .

References: 1. C.S.G.Krishnamacharyulu & Lalitha Ramakrishnan, "Rural Marketing: Text and Cases", Pearson Education, New Delhi.

2. Awadhesh Kumar Singh & Satyaprakash Pandey, Rural Marketing: Indian Perspective, New Age International Publishers, New Delhi.

3. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India

4. Arora, R.C., "Integrated Rural Development", S. Chand Limited, New Delhi.

5. Gopaldaswamy, T.P., "Rural Marketing: Environment, Problems and Strategies, Vikas Publishing House Pvt. Ltd., New Delhi.

6. Bedi & Bedi, "Rural Marketing", Himalaya Publishing House, New Delhi

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A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018– 2019)

MODEL QUESTION PAPER

SEMESTER – VI (VIII-A-2)

PAPER CODE : ECO-603CE

PAPER TITLE : Agricultural Output Marketing –III B.A

Duration : 3Hours

Maximum marks : 75

Pass marks : 30

SECTION-A

Answer any FIVE of the following questions.

5x5=25M

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

SECTION-B

Answer any FIVE of the following questions

5X10=50M

- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.



E6-42

The Guidelines to be followed by the question paper setters IN for Agricultural Output Marketing in the VI semester - end exams (2018-2019)

PAPER TITLE - Agricultural Output Marketing – III B.A

PAPER CODE : ECO-603CE

Paper- (VIII-A-2) Semester – VI Maximum marks : 75 Duration : 3Hours

Weight age for the question paper

syllabus	Section-A (Short answer questions)	Section-B (essay questions)
Unit-1 (30Marks)	2	2
Unit-2 (15Marks)	1	1
Unit-3 (15Marks)	1	1
Unit-4 (30Marks)	2	2
Unit-5 (30Marks)	2	2
TOTAL - 120	40	80

- Each Short answer question carries 5 marks in Section –A
- Each Essay question carries 10 marks in Section –B

The Question paper setters are requested to cover all the topics in the syllabus stipulated as per the Weight age given by us.

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A.G&S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS)

VUYYURU – 521165 (2018– 2019)

VI SEMESTER ECONOMICS CLUSTER PAPER- 3 i.e. Project Work

PAPER CODE :-604CE

